

gleaner

360-857-7043 • INFO@GLEANERNOW.COM • GLEANERNOW.COM

2020 MEDIA KIT

CLASSIFIED ADS

Classified ads are text only with a limit of 80 words. Ads with any graphic, logo, bullet list, etc., is considered a display ad.

\$40 for 30 words or less
\$1.25 for each additional word
\$5 to publish online early
\$15 to publish online ONLY

CLASSIFIED DISCOUNTS
 30% for NPUC members
 10% for 3 or more issues
 15% for 6 issues

DISPLAY ADS

Submit display ads per our specifications, in a high-res PDF file, with the fonts embedded. Email the ad to info@gleanernow.com.

DISPLAY DISCOUNTS

10% for 3 or more issues
 15% for 6 issues

RATES

DIMENSIONS & SPECIFICATIONS

Page Size: 8.125" x 10.625"

BACK PAGE \$3,800

8.625" x 8.875"
 (bleed .25 inch except top, content must be .25 from trim edge)

INSIDE BACK COVER \$3,000

FULL PAGE \$2,600

7.125" x 9.625" (no bleed)
 8.625" x 11.125" (bleed .25 inch, content must be .25 from trim edge)

HALF PAGE \$1,500

wide 7.125" x 4.5212"
 tall 3.4792" x 9.625"

QUARTER PAGE \$900

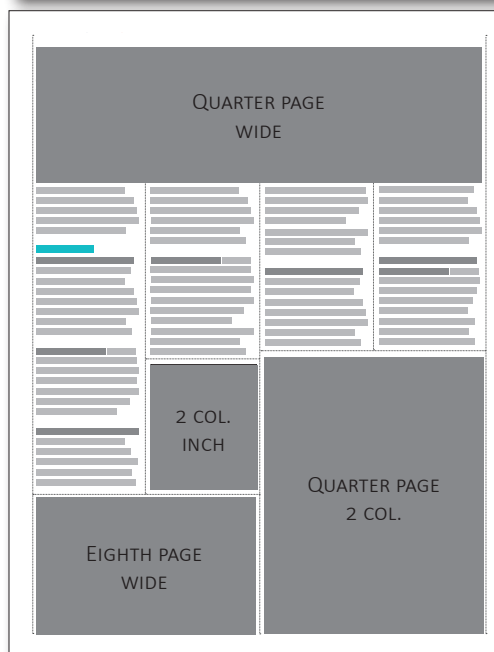
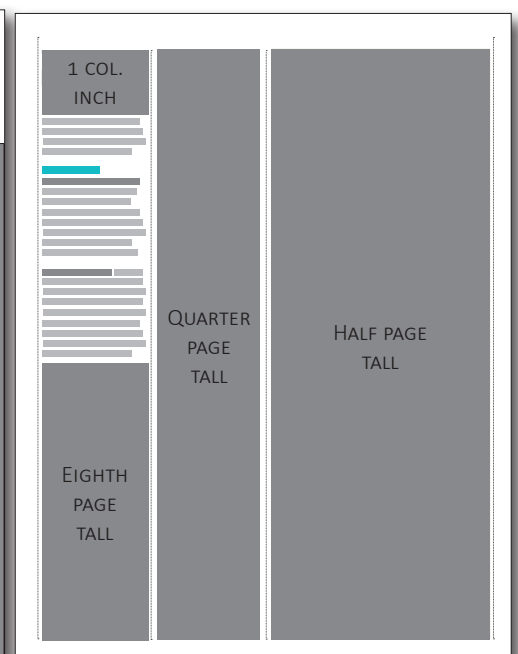
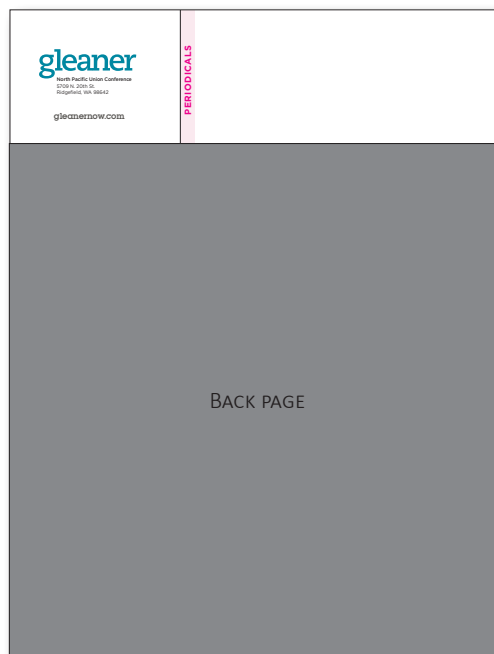
2 col. 3.4792" x 4.5212"
 3 col. 5.3021" x 3.4792"
 wide 7.125" x 2.1767"
 tall 1.6563" x 9.625"

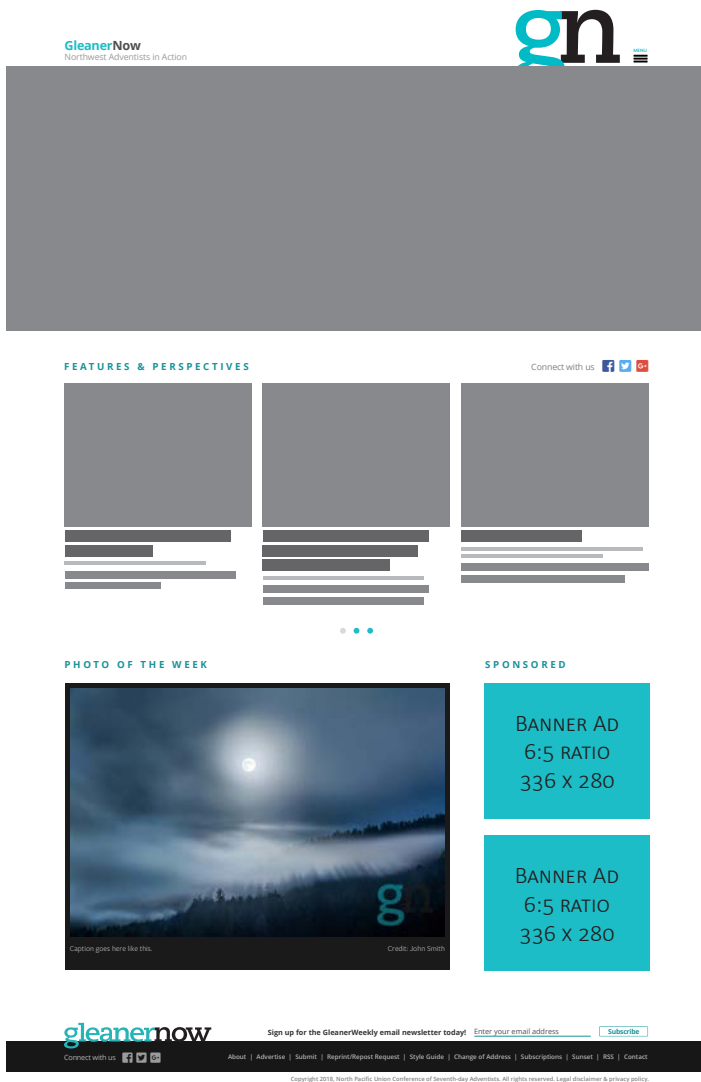
EIGHTH PAGE \$450

wide 3.4792" x 2.1767"
 tall 1.6563" x 4.5212"

COLUMN INCH \$110 (per inch)

tall 1.6563" x 1"



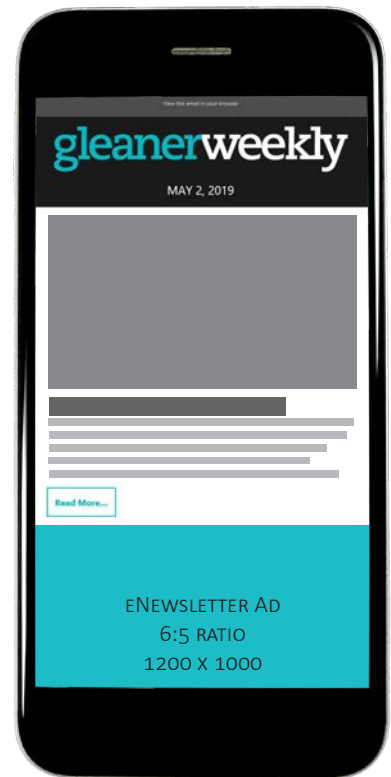


gleanerweekly

ENEWSLETTER ADS

Sponsor the weekly newsletter sent every Thursday. Only one paid sponsor/advertiser per newsletter. Each ad should be 6:5 ratio, 1200 x 1000px image, that can be linked to your website.

\$30 for 1 weekly newsletter
\$100 for 4 weekly newsletters



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WEBSITE BANNER ADS

On the homepage of GleanerNow.com
6:5 ratio, 336 x 280px, JPG file, linked to your website

\$30 for 2 weeks
\$50 for 4 weeks